QP Name: Radio Jockey

QP Code: MES/Q1910

QP Version: 1.0

NSQF Level: 5

Model Curriculum Version: 1.0

Media & Entertainment Skills Council, 522-524, DLF Tower-A, Jasola, New Delhi - 110025

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Training Parameters

Sector	Media and Entertainment
Sub-Sector	Radio
Occupation	Journalism
Country	India
NSQF Level	5
Aligned to NCO/ISCO/ISIC Code	NCO-2015/2641.9900
Minimum Educational Qualification and Experience	Diploma in Radio Programming and Management (after class 12th) with two years of relevant experience OR Certificate course in Radio Jockey (after class 12th) with four years of relevant experience OR Class 12th pass with five years of relevant experience
Pre-Requisite License or Training	NA
Minimum Job Entry Age	22 Years
Last Reviewed On	09/03/2022
Next Review Date	30/03/2027
NSQC Approval Date	31/03/2022
QP Version	1.0
Model Curriculum Creation Date	17/03/2022
Model Curriculum Valid Up to Date	30/03/2027
Model Curriculum Version	1.0
Minimum Duration of the Course	840 Hours
Maximum Duration of the Course	840 Hours

Program Overview

This section summarizes the end objectives of the program along with its duration.

Training Outcomes

At the end of the program, the learner should have acquired the listed knowledge and skills.

- Analyse the job of Radio Jockey
- Conduct research for content and relevant links
- Conduct interview and broadcast
- Update the radio station's website with content on upcoming shows
- Comply with Applicable Law and Regulation
- Maintain workplace health and Safety

Compulsory Modules

The table lists the modules and their duration corresponding to the Compulsory NOS of the QP.

NOS and Module Details	Theory Duration	Practical Duration	On-the-Job Training Duration (Mandatory)	On-the-Job Training Duration (Recommended)	Total Duration
MES/N1925: Analyse the job of RJ	45:00	85:00			130:00
MES/N1926: Research for content and relevant links	60:00	90:00			150:00
MES/N1927: Conduct interview and broadcast	30:00	120:00			150:00
MES/N1928: Update the radio station's website with content on upcoming shows	30:00	120:00			150:00
MES/N2817: Comply with Applicable Law and Regulation	90:00	30:00			120:00
MES/N0104: Maintain Workplace Health & Safety	15:00	35:00			50:00
Total	270:00	480:00	90:00		840:00

Module Details

Module 1: Analyse the job of Radio Jockey

Terminal Outcomes: After the successful completion of this module, the Participant will be able to:

- Describe and demonstrate the role of Radio Jockey
- Discuss ways to connect with and entertain listeners

Duration: *45:00*	**Duration**: *85:00*
Theory – Key Learning Outcomes After the successful completion of this module, the Participant will be able to:	**Practical – Key Learning Outcomes After the successful completion of this module, the Participant will be able to :**
- Describe the role of Radio Jockey - Analyse the equipment to be used to broadcast - Discuss various ways to connect with audience - Identify topics to entertain listeners	- Demonstrate the role of Radio Jockey - Prepare daily programme schedule and book broadcast slots - Demonstrate ways to connect with audience - Show how to manage playlist - Demonstrate ways to keep the listeners enlightened on related updates like traffic reports, weather reports, souvenirs etc.
Classroom Aids:	
Laptop, whiteboard, marker, projector	
Tools, Equipment and Other Requirements	
Related software	

Module 2: Research for content and relevant links

Terminal Outcomes: After the successful completion of this module, the Participant will be able to:

- Conduct research on relevant topics.
- Prepare script for radio shows and verify the content to be broadcasted

Duration: 60:00	Duration: 90:00
Theory – Key Learning Outcomes After the successful completion of this module, the Participant will be able to:	**Practical – Key Learning Outcomes After the successful completion of this module, the Participant will be able to :**
- Discuss the ways to verify the content to be broadcasted. - Elaborate the ways to arrange song in line with the script demand - Discuss ways to compare the topic/content with similar incidents/topics which needs to be communicated	- Conduct research on topics and relevant link of the incident / topics - Prepare script for the radio shows and verify the track - Demonstrate ways of using sound equipment - Show ways of coordinating with producer to present shows
Classroom Aids:	
Laptop, whiteboard, marker, projector	
Tools, Equipment and Other Requirements	
Related software	

Module 3: Conduct interview and broadcast

Terminal Outcomes: After the successful completion of this module, the Participant will be able to:

- Identify the objectives and relevance of the interview and prepare questions based on the type of interview
- Conduct interviews of celebrities and other guests and successfully manage the flow of the interview.
- Identify sensitive issues and demonstrate ways to telecast them in appropriate manner.

Duration: *30:00*	**Duration**: *120:00*
Theory – Key Learning Outcomes After the successful completion of this module, the Participant will be able to:	**Practical – Key Learning Outcomes After the successful completion of this module, the Participant will be able to :**
- Elaborate various ways to map out promotional contests. - Discuss the ways to identify the objectives and relevance of the interview. - Discuss ways to identify various verbal and non-verbal cues of the interviewee - Identify various challenges that may come up while conducting interviews. - Describe various ways to edit an interview needs to be broadcasted on the air. - Discuss ways to identify sensitive issues.	- Create an interesting content for listeners - Show how to interview celebrities and other guests - Demonstrate ways to supervise set-up activities to ensure the smooth running of the interview across different mediums and formats. - Prepare pertinent questions based on the type of interview being conducted and editorial goals across. - Show how to successfully manage the flow of the interview - Show how to host outdoor shows or events - Demonstrate ways to coordinate with producer for advertisement and business strategy - Show how to give voice over for the advertisements and promos - Demonstrate ways to telecast commentary, storytelling and news of importance

Classroom Aids:
Laptop, whiteboard, marker, projector
Tools, Equipment and Other Requirements
Relevant software

Module 4: Update the radio station's website with content on upcoming shows

Terminal Outcomes: After the successful completion of this module, the Participant will be able to:

- Identify and demonstrate ways to promote radio station.
- Update the website of radio station

Duration: *30:00*	Duration: *120:00*
Theory – Key Learning Outcomes After the successful completion of this module, the Participant will be able to:	**Practical – Key Learning Outcomes After the successful completion of this module, the Participant will be able to:**
• List various social media platforms to promote radio station. • Identify various ways to popularize shows to attract listeners • Discuss various ways to arrange applicable content, calendar, show list, contest etc. for updating website	• Demonstrate ways to promote radio station through social media. • Demonstrate ways to coordinate with producer to manage advertisement • Show how to regularly update the slot/schedule and manage the time slots for upcoming shows • Show how to update website of radio station
Classroom Aids:	
Laptop, whiteboard, marker, projector	
Tools, Equipment and Other Requirements	
Related software	

Module 5: Comply with Applicable Law and Regulation

Terminal Outcomes: After the successful completion of this module, the Participant will be able to:

- Describe various legal frameworks being applicable at workplace
- Explain the risks of non-compliance for oneself and the organization

Duration: *90:00*	Duration: *30:00*
Theory – Key Learning Outcomes After the successful completion of this module, the Participant will be able to:	**Practical – Key Learning Outcomes After the successful completion of this module, the Participant will be able to:**
- Discuss the applicable legal and regulatory framework that apply to one's work using the respective source documents and training material - Identify instances where either one's own or someone else's work may not comply fully with the framework - List the risks of non-compliance for oneself and the organization. - Explain the legal and regulatory requirements specific to the organization are being adhered to.	Show how to escalate instances of non-compliance to the concerned authority.
Classroom Aids:	
Laptop, whiteboard, marker, projector	
Tools, Equipment and Other Requirements	
Document on applicable law and regulation	

Module 6: Maintain Workplace Health and Safety

Terminal Outcomes: After the successful completion of this module, the Participant will be able to:

- Discuss the health, safety and security risks prevalent in the workplace and report health and safety issues to the person responsible for health and safety and the resources available.
- Comply with procedures in the event of an emergency
- Discuss the various safety precautions to be taken.

Duration: *15:00*	**Duration**: *35:00*

Theory – Key Learning Outcomes
      After the successful completion of this module, the Participant will be ableto:
	Practical – Key Learning Outcomes
	      After the successful completion of this module, the Participant will be able to:

- Recall health, safety and security- related guidelines and identify the risks involved. - Maintain correct posture while working and maintain and use the first aid kit whenever required. - report health and safety risks/ hazards to concerned personnel - Recall people responsible for health and safety and able to contact in case of emergency - Illustrate security signals and other safety and emergency signals - Explain the process to identify and report risk. - Enumerate and recommend opportunities for improving health, safety, and security to the designated person - Describe how to report any hazards outside the individual's authority to the relevant person in line with organisational procedures and warn other people who may be affected - complying with procedures in the event of an emergency - Explain the impact of the violation of safety procedures.	- Identify the different types of health and safety hazards in a workplace - Practice safe working practices for own job role - Perform evacuation procedures and other arrangements for handling risks - Perform the reporting of hazard - identify and document potential risks like sitting postures while using the computer, eye fatigue and other hazards in the workplace - Demonstrate the use of Personal Protective Equipment (PPE) appropriately.
Classroom Aids:	
Laptop, whiteboard, marker, projector, Health and Safety Signs and policy	
Tools, Equipment and Other Requirements	
Health and Safety Signs and policy	

Trainer Requirements

Trainer Prerequisites						
Minimum Educational Qualification	Specialization	Relevant Industry Experience		Training Experience		Remarks
		Years	*Specialization*	*Years*	*Specialization*	
Master in Journalism	Journalism	2	Relevant experience required in Journalism	1	-	-
OR						
Bachelor in Journalism	Journalism	4		2		

Trainer Certification	
Domain Certification	**Platform Certification**
Certified for Job Role: "Radio Jockey" mapped to QP: "MES/Q1910", version 1.0. Minimum accepted score as per SSC guidelines is 80%.	**Recommended that the Trainer is certified for the Job Role: "Trainer", mapped to the Qualification Pack: "MEP/Q2601, v1.0 Trainer" with the scoring of a minimum of 80%.**

Assessor Requirements

Assessor Prerequisites						
Minimum Educational Qualification	Specialization	Relevant Industry Experience		Training/Assessment Experience		Remarks
		Years	*Specialization*	*Years*	*Specialization*	
Master in Journalism	Journalism	4	Relevant experience required in Journalism	2	-	-
OR						
Bachelor in Journalism	Relevant trade	5	Relevant experience required in Journalism	3		

Assessor Certification	
Domain Certification	Platform Certification
Certified for Job Role: "Radio Jockey" mapped to QP: "MES/Q1910", version 1.0. Minimum accepted score as per SSC guidelines is 80%.	Recommended that the Assessor is certified for the Job Role: "Assessor", mapped to the Qualification Pack: "MEP/Q2701, v1.0 Assessor" with the scoring of a minimum 80%.

Assessment Strategy

This section includes the processes involved in identifying, gathering and interpreting information to evaluate the learner on the required competencies of the program.

Assessment system Overview:-

Assessment will be carried out by MESC affiliated assessment partners. Based on the results of assessment, MESC certifies the learners. Candidates have to pass online theoretical assessment which is approved by MESC. The assessment will have both theory and practical components in 30:70 ratio. While theory assessment is summative and an online written exam; practical will involve demonstrations of applications and presentations of procedures and other components. Practical assessment will also be summative in nature.

Testing Environment:-

Training partner has to share the batch start date and end date, number of trainees and the job role. Assessment is fixed for a day after the end date of training. It could be next day or later. Assessment will be conducted at the training venue. Question bank of theory and practical will be prepared by assessment agency and approved by MESC. From this set of questions, assessment agency will prepare the question paper. Theory testing will include multiple choice questions, pictorial question, etc. which will test the trainee on theoretical knowledge of the subject. The theory and practical assessments will be carried out on same day. If there are candidates in large number, more assessorsand venue will be organized on same day of the assessment.

Assessment			
Assessment Type	Formative or Summative	Strategies	Examples
Theory	Summative	Written Examination	Knowledge of facts related to the job role and functions. Understanding of principles and concepts related to the job role and functions
Practical	Summative	Structured tasks	Presentation
Viva	Summative	Questioning and Probing	Mock interview on topics

Assessment Quality Assurance framework

Only certified assessor can be assigned for conducting assessment. Provision of 100 % video recording with clear audio to be maintained and the same is to be submitted to MESC. The training partner will intimate the time of arrival of the assessor and time of leaving the venue.

Methods of Validation:-

Unless the trainee is registered, the person cannot undergo assessment. To further ensure that the person registered is the person appearing for assessment, id verification will be carried out. Aadhar card number is required of registering the candidate for training. This will form the basis of further verification during the assessment. Assessor conducts the assessment in accordance with the assessment guidelines and question bank as per the job role. The assessor carries tablet with the loaded questions. This tablet is geotagged and so it is monitored to check their arrival and completion of assessment. Video of the practical session is prepared and submitted to MESC. Random spot checks/audit is conducted by MESC assigned persons to check the quality of assessment. Assessment agency will be responsible to put details in SIP. MESC will also validate the data and result received from the assessment agency.

Method of assessment documentation and access

The assessment agency will upload the result of assessment in the portal. The data will not be accessible for change by the assessment agency after the upload. The assessment data will be validated by MESC assessment team. After upload, only MESC can access this data. MESC approves the results within a week and uploads it.